WHAT IS CLAIMED IS:

- 1. A method for recording a television program broadcast by a TV broadcaster, said method comprising the steps of:
- receiving a request to record said television program selected by a user;
 establishing a web connection to a web server of said TV broadcaster;
 downloading the web content responsive to said television program; and,
 storing said television program selected by said user and said downloaded web
 content from said web server in a memory.

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2. The method of claim 1, further comprising the step of replaying said stored television program and the web content responsive to said television program in a synchronized manner.

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3. The method of claim 2, wherein said replaying step further comprises the step of retrieving said stored television program and the corresponding said downloaded web content from said memory.

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4. The method of claim 1, wherein said storing step further comprises a step of synchronizing said television program selected by said user with the web content of said web server responsive to said television program.

5. The method of claim 3, wherein said synchronization is achieved by time stamping said television program selected by said user and the web content that is responsive to said television program.

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6. The method of claim 1, wherein said television program is received from the group consisting of cable, satellite, and antenna.

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- 7. The method of claim 1, wherein said TV broadcaster includes a proxy or unaffiliated entity providing an interactive capability between said user and said web server of said TV broadcaster.
- 8. A method for providing a synchronized replay of a television program and the corresponding web content originated from a TV broadcaster's web server, said method comprising the steps of:

transmitting a request to record said television program via an input means; automatically establishing a web connection to said web server of said TV broadcaster;

storing said television program and the web content of said web server responsive to said television program in a synchronized manner in a memory;

receiving a request to replay said stored television program via said input means; and,

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replaying said stored television program and simultaneously displaying said stored web content that is responsive to said television program.

- The method of claim 8, wherein said replaying step further comprises the
 step of retrieving said stored television program and the corresponding said downloaded
 web content from said memory.
 - 10. The method of claim 8, wherein said synchronization is achieved by time stamping said television program selected by said user and the web content that is responsive to said television program.
 - 11. The method of claim 8, wherein said television program is received from the group consisting of cable, satellite, and antenna.
 - 12. The method of claim 8, wherein said TV broadcaster includes a proxy or unaffiliated entity providing an interactive capability between said user and said web server of said TV broadcaster.

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13. An apparatus for providing a synchronized replay of a television program and the corresponding web content, comprising:

means for establishing a web connection to a web server displaying the corresponding web content;

means for recording said television program selected by a user;

means for storing said television program selected by said user and the corresponding web content;

means for reproducing said stored television program and the web content responsive to said television program in a synchronized manner; and,

a control means configured to receive a request to record said television program selected by said user, said control means controlling said recording means to initiate the recording of said television program and the web content that is responsive to said television program.

- 14. The apparatus of claim 13, further comprising a means for displaying said stored television program and the corresponding web content.
- 15. The apparatus of claim 13, further comprising a means for synchronizing said television program selected by said user with the web content responsive to said television program.

- The apparatus of claim 13, wherein said synchronization is achieved by time 16. stamping said television program selected by said user and the web content responsive to said television program.
- The apparatus of claim 13, wherein said television program is received from 17. the group consisting of cable, satellite, and antenna.

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